THE YEARBOOK PLAYBOOK











WHOWE

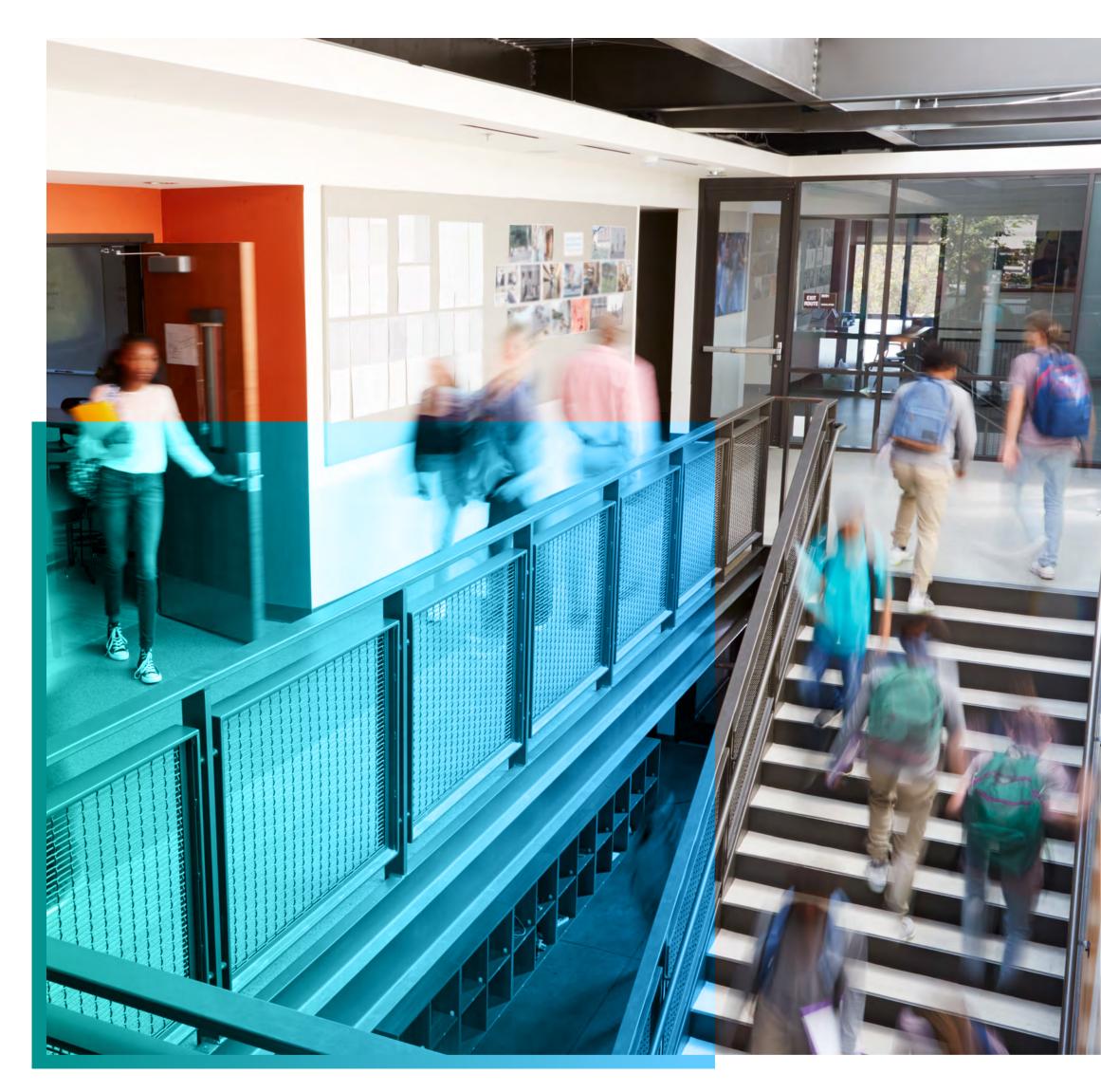
Our mission: To help students thrive through solutions that strengthen school culture and community. To do this, we focus on celebrating student achievement and diversity through school yearbooks, media management and sharing.

Desiring to breathe new life into the school yearbook market, we produced our first book for school distribution in 2013, under the name Picaboo Yearbooks. Our parent company, Picaboo.com, had been producing consumer photo books, cards and calendars since 2009 but yearbooks on the adviser's timeline and within the budget was an exciting new direction. Using the photo book software, enhanced for the yearbook experience as its starting point, and printing through a network of digital printers across the United States, delighted our customers.

Picaboo Yearbooks grew quickly as we offered fast turn-around times, easy to use software and great prices. After catering to elementary and middle schools, Picaboo Yearbooks, by now an independent company, acquired Vidigami in 2017 so that we could offer more services to a wider student population. Vidigami offers schools a private social network for sharing photos, videos and school experiences. It also provides robust, easy to use media management which makes the yearbook experience multidimensional.

We continue to grow, year after year, both within our sales and service teams, and with expansion of our brands and products. In 2020 we changed our corporate name to A Milestone Group (Milestone) and we continue to operate our family of brands, Picaboo Yearbooks, Milestone Yearbooks, TheYearbookFiles.com and Vidigami, under the new name. Each brand is uniquely designed to help specific markets, and has its own benefits, so that our customers can be confident in having exactly what they need to create the perfect yearbook for their school community.

As we enter the 2021-2022 school year we are committed to helping students thrive by providing solutions that will celebrate their achievements and diversity. Our hope is that this will reinforce each school's positive culture, and engage the community in supporting and contributing to that culture.



THE

Milestone DIFFERENCE

We have taken the yearbook industry to a completely new level! Our partnerships with offset and digital print facilities allow us to provide the very best quality products at the best prices to our customers.



Meet the Team

"The Milestone difference is about creating an easier experience for advisers and students to create, market and sell their yearbooks."

Matt Baltes, VP, Sales & Marketing

Our sales team will provide you with compelling reasons to work with Milestone. Here are some of the perks schools find when they switch from traditional yearbook providers to Milestone:

One Submission Deadline

We take the stress out of multiple deadline submissions during the most stressful times of year. Your cover, pages, and final copy counts are due at the same time.

Page Cost

Most of the traditional yearbook companies will charge \$100-\$150 per page when you ask for more pages. That's a lot! You'll be shocked to know that our costs to add pages are a fraction of what they charge.

Print-on-Demand

How many leftover books do you have lying around your yearbook room? Someone paid for those books and many times it was your school! We tell our yearbook advisers to only order what has been purchased. If you run out of yearbooks, we can print more "on-demand," meaning we will print ONE yearbook and ship it directly home to the student.

Quality and Cost

You've heard that "you get what you pay for." That is true with certain products but not yearbook printing. Why are we so much more affordable? We don't have layers and layers of management, cumbersome processes and investment companies to satisfy. Another advantage is that our print partners must compete for our business which ensures that you, as the customer, get the best quality at the best price.

Turn Time

We have the best turnaround time in the industry. From time of order to delivery at your school -- 15 business days, guaranteed. Talk to your Sales Representative for details.

NOTE Turn times are based on the style of book you are creating and the complexity of your manufacturing process.

We Know Covers!

We can produce any type of cover you can imagine!

Service

Putting customers first is always our top priority. Our team is set up to make sure you understand every process to complete your yearbook. Along with our talented sales and service team, we have a marketing team that has created an extensive library of resources and tools to help advisers with yearbook education.



No Deadlines. Period.

You read that right. Aside from the deadline you give yourself to have your yearbook delivered on time, we have no deadlines throughout the year.





Meet the Team

"We love helping our schools save money on their yearbook and even turn it into a fundraising opportunity. Every year we help our schools fundraise over \$300,000 to spend how they want. This year we've made it easier than ever to use profits on yearbook purchases and to request a check anytime after ordering."

Tori Martorina, Director of Operations, Controller

Save Your School Money

We believe a yearbook project should not be a financial burden on parents or the school. We want all of our schools on budget or making a profit on the sales of their yearbook.

We have saved our schools millions of dollars over the years when they switch from the traditional yearbook companies.

All of the profit built into your book – business advertising, senior ads, fundraisers or any other forms of money earned – it's your profit, not ours!



So Fast, You'll FREAK!

A "year"book should cover the entire school year, don't you think?

Once you submit your yearbook for production, we'll have it printed, bound and delivered to your door in a matter of days.

From the time you submit your order to delivery at school, 15 business days is guaranteed. *This is based on the style of book you are producing.

So go ahead and cover those spring dances and sports in the yearbook. There's no need to print a separate spring supplement.



Spread the Word

Marketing Tools

Let us help you promote your yearbook and increase sales. We offer a variety of resources for advertising the yearbook to your students and families throughout the school year.

Contact your Sales Representative about what resources we can help with to promote yearbook sales.



Meet the Team

"Marketing your yearbook just got easier with custom communication options our team creates to directly connect you with parents and students, driving forward and promoting yearbook sales."

Allison Vincent, Marketing Coordinator



Get started with some of these selling ideas and resources.



REMEMBER THIS YEAR FOREVER WITH A YEARBOOK

ORDER YOURS TODAY!

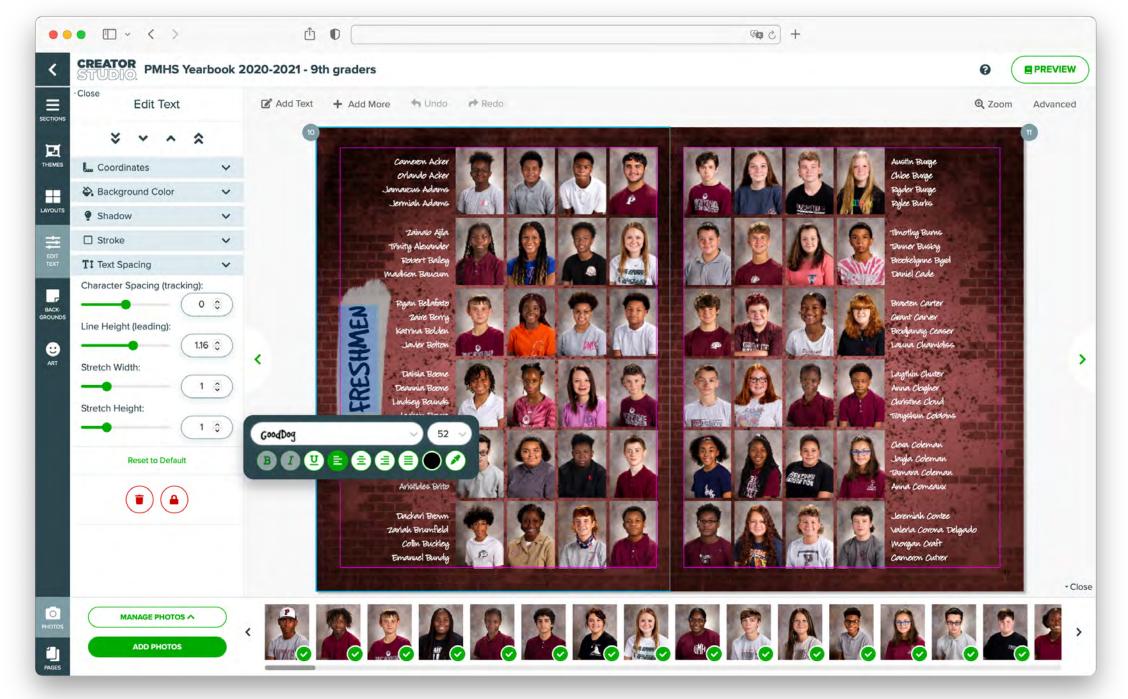
PRICE: \$55

WHERE TO BUY: Shopyearbook.com/ouryearbook

ORDER DEADLINE: May 15, 2022

Not Your Dad's Yearbook Software

Creator Studio[™] allows you to manage your yearbook staff through the design process. Our online tool gives your staff creative freedom with professional tools, easy-to-use workflows and reliable cloud technology for a faster experience.





Meet the Team

"We've crafted Creator Studio™ to be flexible for designers and non-designers so anyone can have maximum creative freedom using straightforward tools."

Bob Irish, Director, Brand & Product



Professional Design Tools

Select from a variety of design tools to give you as much creative control as possible.

High-end Templates and Themes

Choose from a variety of page layouts, backgrounds, artwork and fonts designed to work together and complement each other. Use these and create a strong, consistent theme which is the key to a successful yearbook.

Team Management

Invite each team member and easily assign pages to them.

PSPA Portrait Import

Build people pages quickly from PSPA import. Build and adjust portrait layouts.

Parent Ads

Enable the ad builder so that parents can design, purchase and submit ads right to the project.

Ladder and Page Management

See your pages, progress, page assignments and more from the fast-loading ladder.

Self-serve Portraits

Use MyYearbookPhoto to request portrait photos from students. MyYearbookPhoto assists parents in taking and submitting their child's photo. Review the portraits and have them directly flow into page layouts.

People Tagging and Indexing

Tag people in photos and auto-generate an index.

Photo Import

Import from various sources including Vidigami, Facebook, Google and Dropbox.







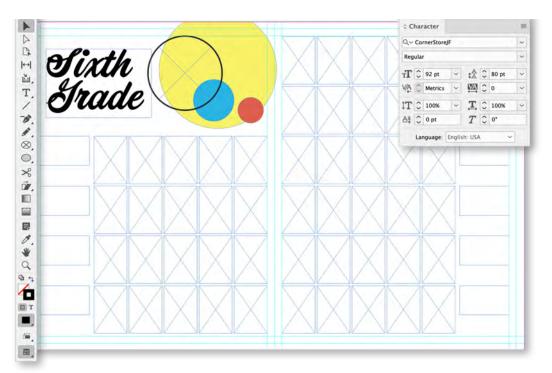


Online Store

Manage pricing and sales with an online yearbook store.

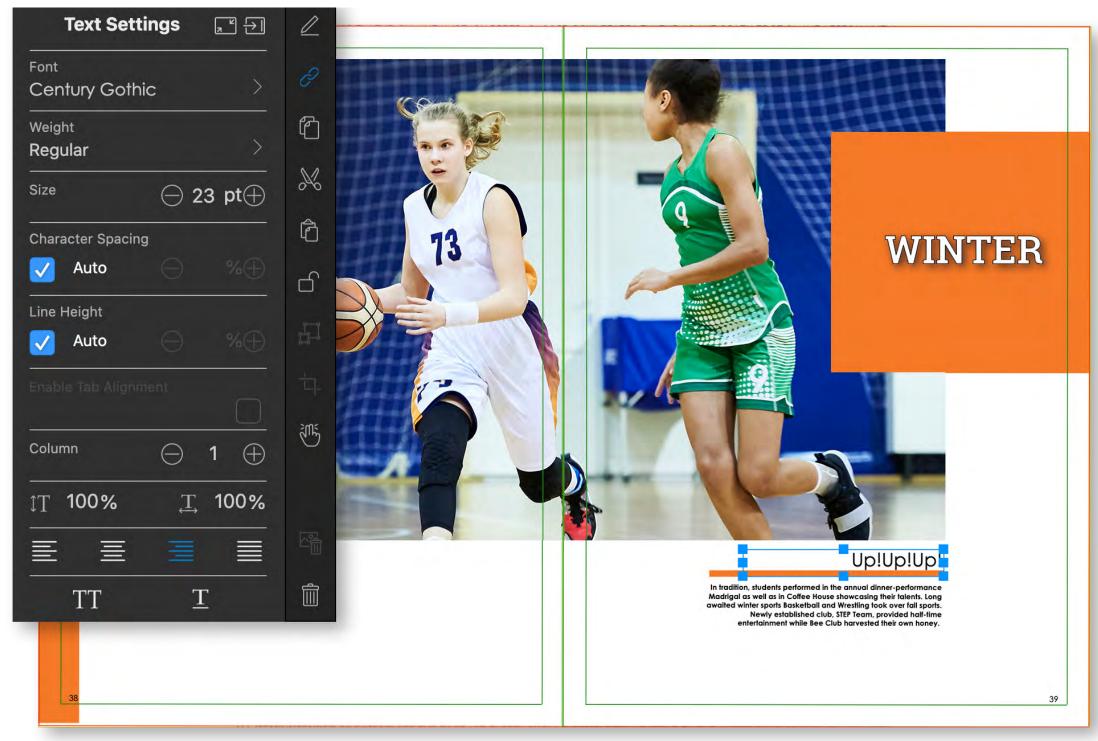
We Support Any Software

We would love for you to use our proprietary online yearbook software, Creator Studio $^{\text{TM}}$. If that's not possible, we currently support Pictavo, InDesign and any software that can export a high-resolution, ready-to-print PDF.



Adobe InDesign

If you are an InDesign user, we want you to use that software as it was meant to be used! Our team of designers is ready to help you along the way, while providing you with InDesign tools built to help you flow your portraits and build your index.



Pictavo

Creating a yearbook is easier with the right organizational tools. Pictavo enables you to create events, assign tasks and keep your staff on track via the dashboard. In Ladder View, see your book at a glance, assign pages and color code sections for even more organization.

Create unique portrait pages with completely customizable and adjustable portrait grid settings, then save your preferences to reuse on other pages. Build portrait pages before receiving images from your photographer, load your school's portrait database on your own schedule, and flowor re-flow-portraits with ease.

Do-It-Yourself Yearbook Portraits

MyYearbookPhoto

Creator Studio[™] + MyYearbookPhoto is a self-service school portrait tool which allows yearbook advisers to request school portraits from students and families, and flow them right onto the pages of the yearbook.



How it Works

Import List

Yearbook adviser imports student and staff lists to Creator Studio™

Invite

Students and staff receive an email inviting them to submit a portrait photo.

Shoot

MyYearbookPhoto assists the photo taker in taking a portrait of the student or staff member.

Finished!

Photo is added directly into the yearbook for review by the yearbook adviser.

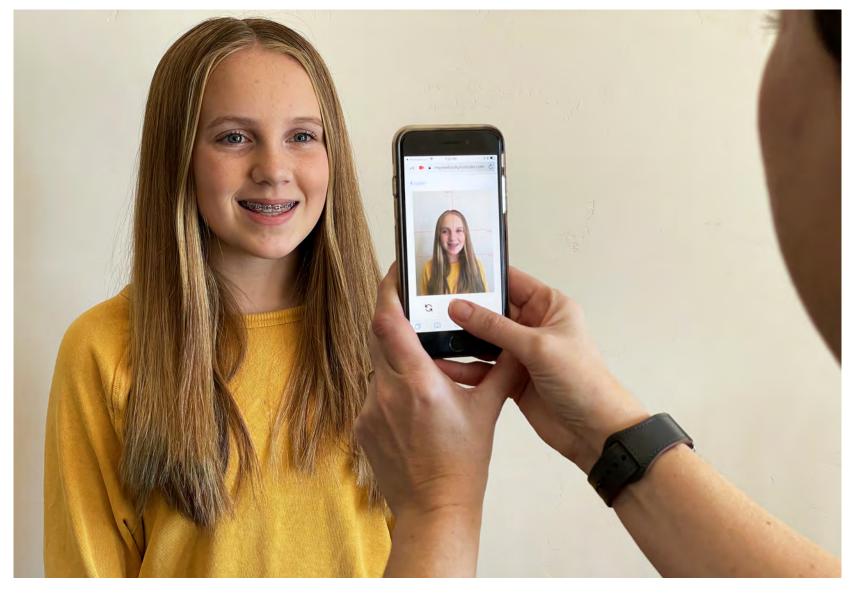


Photo Assist

MyYearbookPhoto helps the photo taker to take a portrait photo for the yearbook. Do's and Don'ts are given to ensure that an appropriate photo is submitted. Eye, chin and center lines appear over the camera so each photo submitted will appear consistent and aligned. Students and staff can also upload a photo taken outside of MyYearbookPhoto if they choose.

At-Home Portraits

If a portion of your student body is learning remotely, MyYearbookPhoto is perfect for collecting portraits and making sure every student is represented in the yearbook.

At-School Portraits

Maybe you want to do the school portraits yourself? Set up an At-School Photo Day and use MyYearbookPhoto to take and manage the portraits.

Missed Portraits

Did some students miss Photo
Day because of a hybrid model of
at-home and at-school learning?
Or is your regular portrait
photographer unable to come
back for re-shoots?

Don't leave portraits out of the yearbook this year!

Teachers and students are stretched. New challenges arise seemingly every day. With MyYearbookPhoto however, the yearbook just got a whole lot easier. Remember, too, that the yearbook process and the book itself are critical aspects of building and sustaining a school's culture and community. Let us help you create your yearbook this school year. Capturing the school year is more important than ever!

#shoplocal #shopyearbook

Online Yearbook Stores

Set your price and start selling throughout the school year.

How it Works

Create Your Store

Start with naming your store and setting up its custom web address. You'll be able to use this store year after year, so you can make past yearbooks available.

Choose Your Options

There are various selling options to choose from including offering hardcover or soft cover, digital copy, personalized pages and student name foil-stamped on the cover.

Submit to Production

When all of your orders are in and your book is complete, send those orders to the printer with the push of a button.

Set Your Price

Do you raise school funds with yearbook sales? Is your school subsidizing the cost of the yearbook to families? Our online store allows you to mark up or mark down the price.

Choose Shipping Options

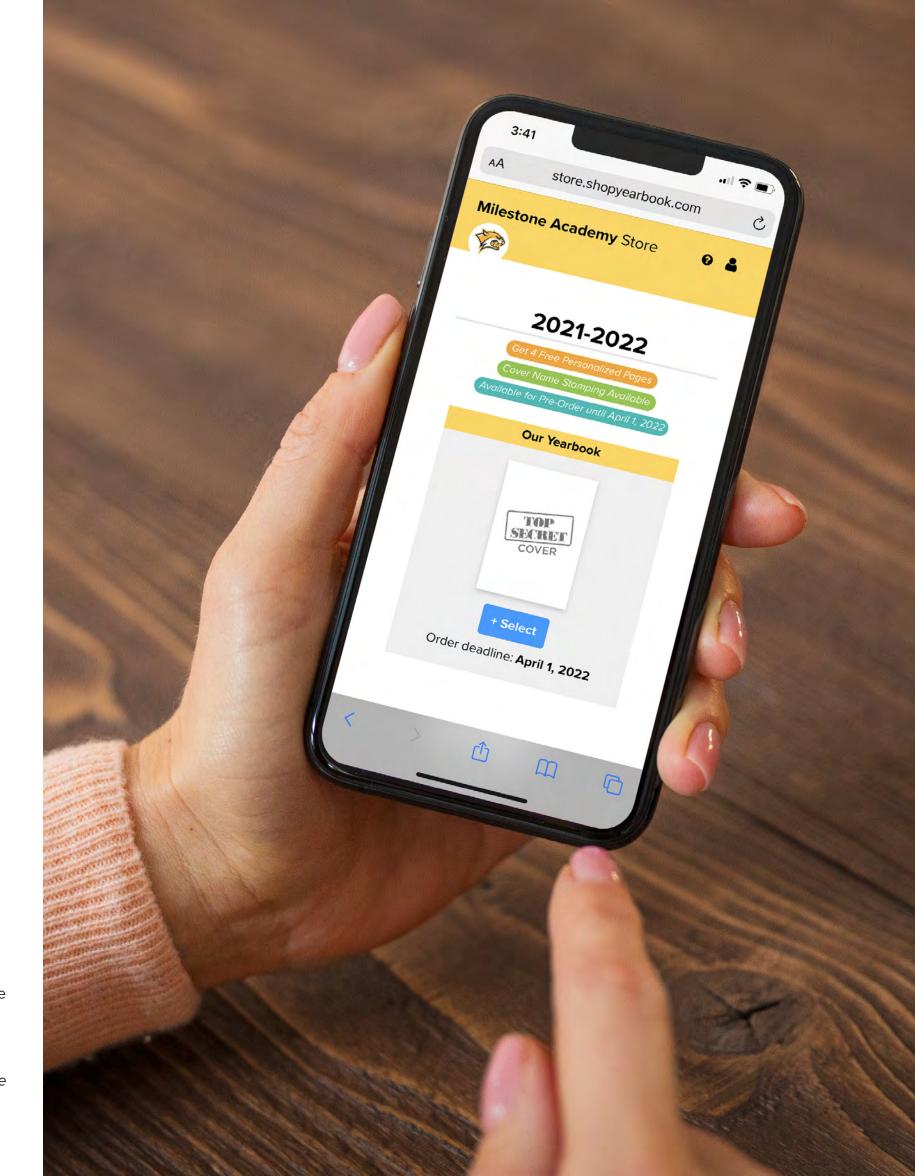
Most schools have the books shipped to the school; however, you can also have yearbooks shipped directly from the printer to the students' homes.



Meet the Team

"Schools love using our storefronts to pre-sell yearbooks while they're working on it. It's easy to keep your budget positive and organize student orders."

Jaima Finn, Sales Representative



On-Demand Printing

The old days are behind us. Yearbook printing doesn't have to take weeks or months. Have your books printed in a matter of days!







No Deadlines. Period.

You heard that right. Aside from the deadline you give yourself to have your yearbook delivered on time, we have no deadlines throughout the year.

15 Day Turnaround

Once you submit your yearbook for production, we'll have it printed, bound and delivered to your door in a matter of days.

From the time you submit your order to delivery at your school, 15 business days is guaranteed. Talk to your Sales Representative for details.

Network of Printing Locations

We work with printers from every corner of the US and Canada so your books will ship to you as quickly as possible.

Unlimited Cover Options*

We know covers. If you can imagine it, we can produce it. Our talented team is ready to help your staff create an unforgettable cover.

Talk to your Sales Representative for the cover options available to your school.

*Cover options limited in Canada

Superior Quality

8.5×11 or 9×12

Hard and soft cover ordering

Square back spines

100# paper standard on all books

PUR, Smyth or saddle stitched binding

Matte and Gloss finish

Name Stamping Option







Meet the Team

"Our on-demand print network covers all corners of the US and Canada allowing us to produce high-quality products, in record time."

Bill Miles, CEO



Offset Printing

We offer offset print options with one of the best book publishers in the country for schools that print books with a lot of pages and copies. These capabilities are some of the best in the industry with 4 and 5 color Heidelberg presses that bring outstanding productivity and print technology to our customers.

No Deadlines. Period.

You heard that right. Aside from the deadline you give yourself to have your yearbook delivered on time, we have no deadlines throughout the year.

Unlimited Cover Options*

We know covers. If you can imagine it, we can produce it. Our talented team is ready to help your staff create an unforgettable cover.

Talk to your Sales Representative for the cover options available to your

*Cover options limited in Canada

Superior Quality

8.5×11 or 9×12, 12x12 or landscape

100# paper standard

Smyth Sewn standard

Gloss, matte or linen finished 4-color covers standard

Name Stamping Option









Shipping Shipping

Ship in Bulk or Ship to Home

We understand circumstances may vary, so we provide the option to have your books bulk shipped to school or to have each order shipped directly to the students' homes.

Journalism With a Mission Milestone ACADEMY



Milestone Academy is a community of journalism advisers that exists to inspire, educate and elevate the quality of scholastic journalism. We believe in the power of journalism and that our students are the future. We believe that young people practicing powerful journalism can forge a powerful future.

Scan this code with your smartphone to visit milestone-academy.mn.co and join the academy!





Meet the Team

"The resources available make a difference to yearbook teachers and students across the country and helps them make great books their buyers love."

Jerred Zegelis, Learning and Development Specialist



Lessons for You and Your Students

Within our courses you'll find everything you need to build a powerful journalism program. Specifically, you'll find information on anything from First Amendment issues, to how to create a student yearbook staff, how to operate a camera, and much, much more. We are making this space the definitive learning experience for advisers, all with the ability to bring what you learn back to your students in the classroom.



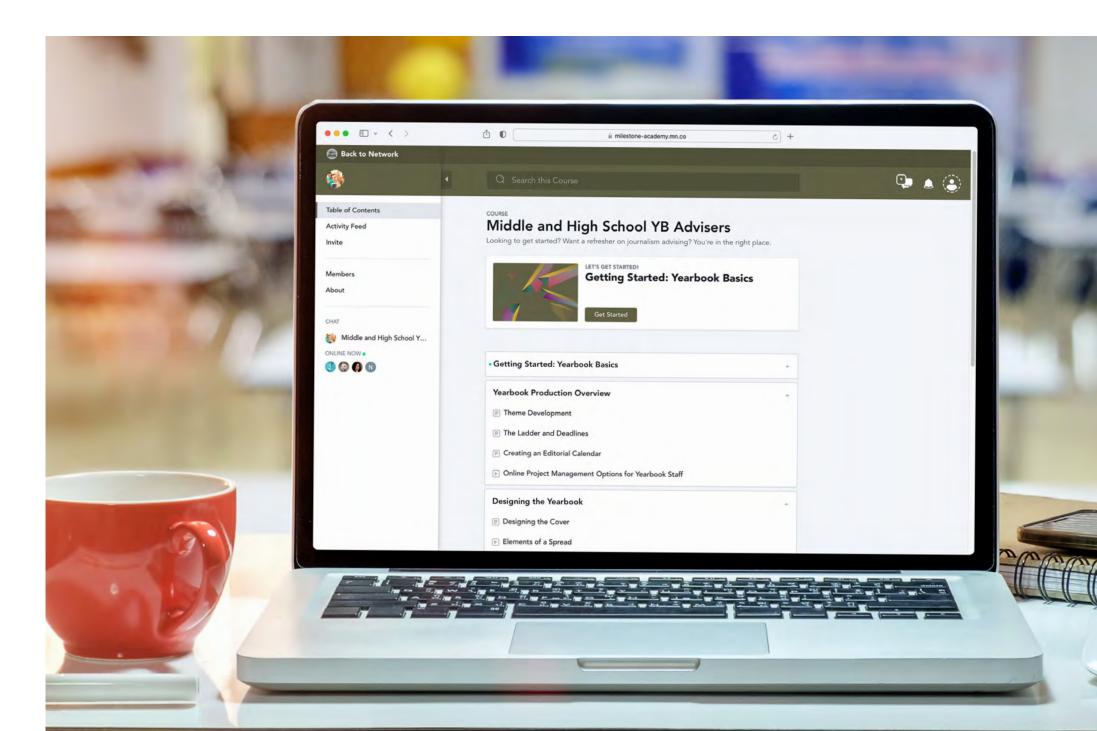
Join the Conversation

Being a journalism adviser can be a lonely position and we want to make advisers of all levels feel welcome in a safe, positive and helpful community. Come in, ask questions, contribute to the conversation and find your tribe.



Virtual Events and Discussions

Milestone Academy events take place multiple times per month to discuss issues important to journalism advisers. We look at issues such as deadlines, grading, First Amendment, ethics and much, much more.





Tell the Whole Story

Vidigami

Perfect for Yearbook

Vidigami is a collaborative media management system designed for schools which makes it perfect for yearbook teams to capture a year's worth of photos.

Privacy Is Priority

Vidigami provides a private social platform designed exclusively for schools.

Easily Collect Photos From Everyone

It is one centralized and secure digital media archive, where teachers, students and families can easily collect, curate and share content year-round from every game, field trip, and performance.

Yearbook Archive

Vidigami will centralize your archive of yearbooks online so it is accessible by everyone now and in the future.



Meet the Team

"Vidigami is where families can have a window into their children's school life, where teachers can easily share the learning that is happening inside and outside the classroom, and where each student can be seen, heard and celebrated."

Mandy Chan, Vidigami Founder

Preserve Their Story

Preserve each student's most memorable school moments. Capture and tell their stories.





Developing a Yearbook Theme

A yearbook's theme helps tell the story of the year, unifies the book and gives it a plan. The theme should be unique to the specific school in that particular year. Here are some ideas on how to get started with choosing your yearbook's theme.



A verbal theme uses a catch phrase to introduce the yearbook's personality. Carefully chosen verbal themes will provide a number of opportunities for spin-offs and further development. Great themes will lead to both direct spin-offs and indirect spin-offs.





Examples: Let your Light Shine A Bright Future A Spotlight on Us Brainstorm
Indirect Spin-offs

Examples: A New Path The Highlights Drawing Attention

Where does the theme belong?

Cover

Title Page
Opening
Dividers
Closing
Folios
Sidebars
Endsheets

Types of Themes

Mascot/School Colors
A Tiger's Tale, Seeing Red, Out of the Blue

What's Happening Now
New Beginnings (new school), Like Never Before, Together at Last

About You
One of a Kind, yOUR Story, Leave Your Mark

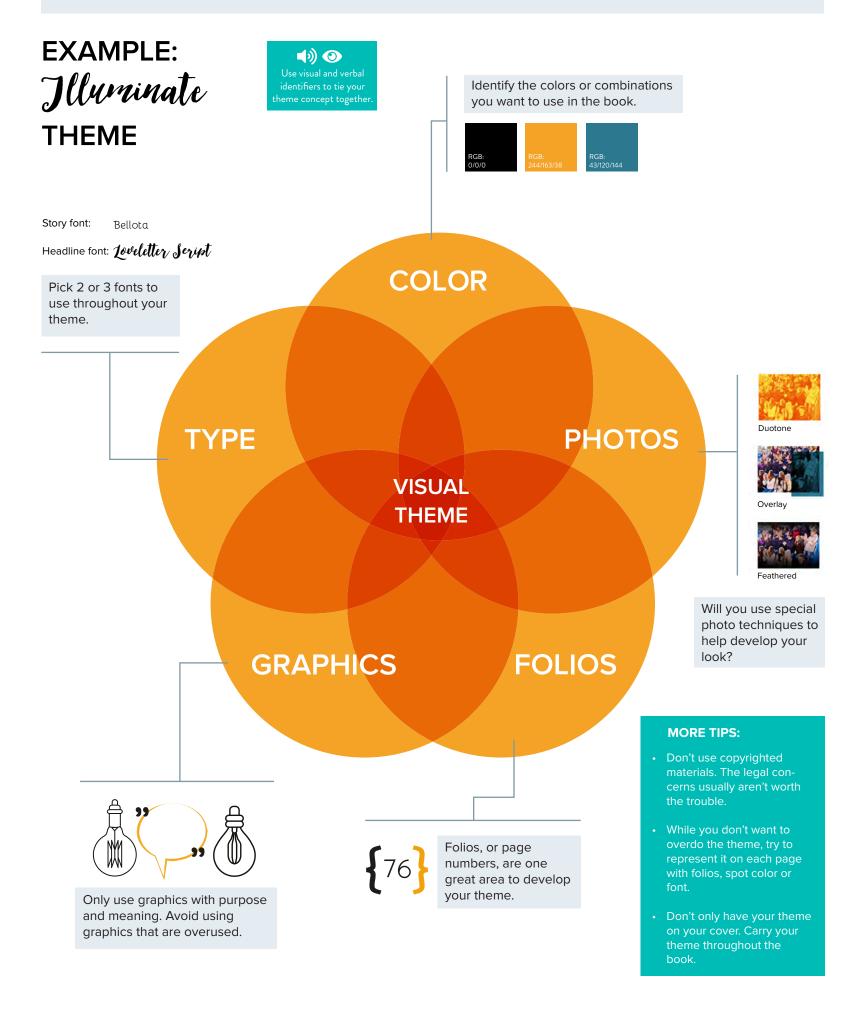
Trendy
Geometric, 80's Retro, In it Together



Research idioms, rhyming and thesaurus dictionaries as you brainstorm theme and headline ideas.

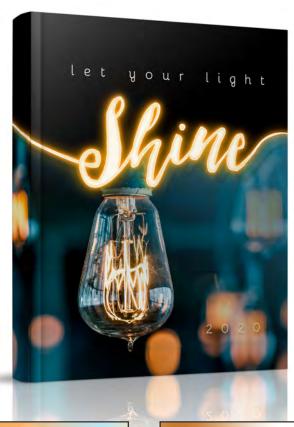


A visual theme uses design elements to introduce the yearbook's personality. These elements include type, color, graphics and photo styles. Smart designers realize that the visuals they choose should be subtle and simple and avoid 'decorating' the page.



Ready-To-Go Themes

We have taken some of our best covers, with their coordinated backgrounds and artwork, and created theme books. These books have pre-designed templates ready for you to drop onto the pages of your project. Then just add your images and captions. Use them as they are, or edit them to fit your needs.



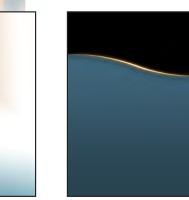
ILLUMINATE

Keyword: "illuminate"

Our newest theme, "Illuminate", is one of our favorite designs available in our editor. The tagline, "Let Your Light Shine" will remind students that while they are all different, it's a wonderful thing to be unique – so let your personality shine! The rich blacks offset the vintage Edison bulb design for some great contrast, while the orange and blue color hues combined will give the theme a warm cinematic feel.



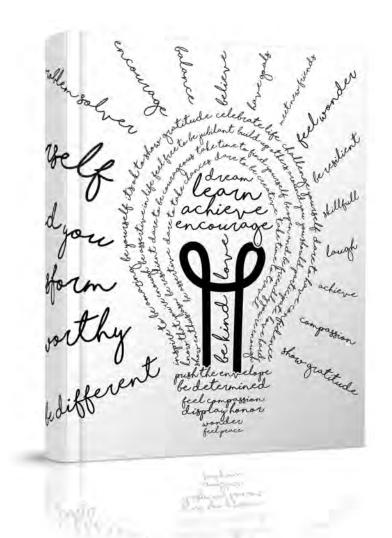












BLACK AND WHITE

Keyword: "blackwhite"

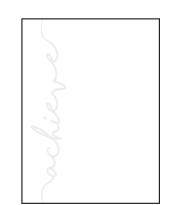
The "Black and White" theme was built to let our youth know that this is the time in their lives to dream, be creative and cultivate friendships through positivity.

The simple, clean design features an elegant typeface, with uplifting phrases and words that combined together create the shape of an "idea bulb" icon. This design also has an Elementary school companion cover as well.

Font used in theme: shorelines script

BACKGROUNDS







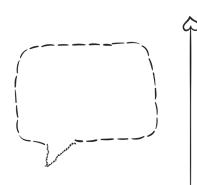




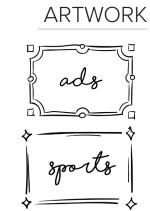












YEARFLIX

2021

Ready-To-Go Themes

YEARFLIX

Keyword: "yearflix"

The "Yearflix" theme was created to be a fun exploration of something each and every student can associate with – streaming movies and hit TV shows to their electronic devices.

With Netflix being at the top of the heap, "Yearflix" was born. With deep, bold colors to match the streaming giant, the supporting graphics will make us all feel like we are sitting on the couch enjoying our favorite show!

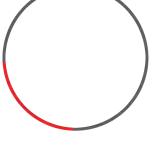


BACKGROUNDS







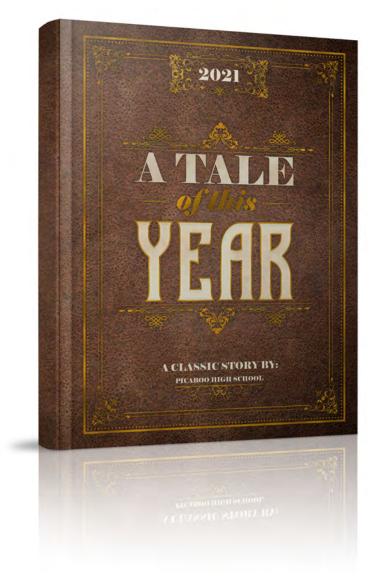












A TALE OF THIS YEAR

Keyword: "classictale"

We at Milestone know that there is not much better than a wonderful story, wrapped inside of a beautiful and elegant book cover. "A Tale of this Year" is a design that gives you all of the feelings of a great American novel, but instead featuring the story of your school's students and culture.

The design features a classy mock gold leaf stamping, with a library-worn leather backdrop.

Font used in theme:

BUBPHANT

BACKGROUNDS



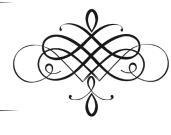






Chapter 12

Chapter 6





ARTWORK







Ready-To-Go Themes

MOSAIC

Keyword: "mosaic"

A Mosaic is a picture or pattern made up of multi-colored pieces. It's the perfect metaphor for a school and school community. Each and every person and experience makes up the pattern of the school year. And, when you highlight them all in the yearbook, you show how important and interwoven they all are.

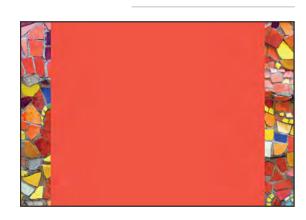
This theme, with its colorful art and backgrounds, celebrates the diversity and uniqueness of your school and places a beautiful piece of art in the students' hands!

Font used in theme:

CAVIAR DREAMS

BACKGROUNDS





ARTWORK





COMING SOON

Keyword: "comingsoon"

Lights, camera, action! A movie poster advertising the blockbuster that everyone has been waiting for generates excitement with the words "Coming Soon"! In this case, the blockbuster is the yearbook! The helicopter delivering the book explodes through the cover and the backgrounds and graphics entice readers to stay until the end.

The anticipation of coming back together and having a normal school year is palpable, and this theme gives it the red carpet treatment!

Font used in theme:

FUTURA











ARTWORK

















2021

Tuned

Ready-To-Go Themes

TUNED IN TOGETHER

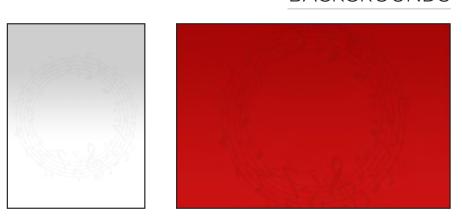
Keyword: "tunedin"

Some things are better when more people are involved. That's the idea behind "Tuned-In Together". Music sounds better with a lot of different instruments and voices. And, the yearbook is better when everyone is featured.

The red, black and white color scheme allows for adding your own complementary theme color, while the music notes and staff lines help you to compose the perfect piece for your school community!



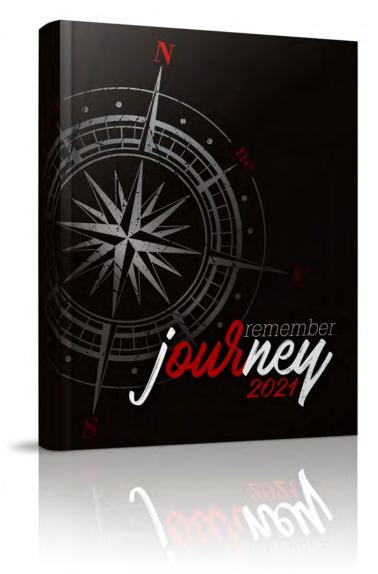
BACKGROUNDS



ARTWORK







OUR JOURNEY

Keyword: "ourjourney"

Each school year is a journey; your school career is a journey; life is a journey! And, this theme memorializes the journey your student body is taking this year - together.

The dark backgrounds accentuate the bright compass rose on the cover and the coordinating elements reinforce the theme of traveling. Together.

Font used in theme:

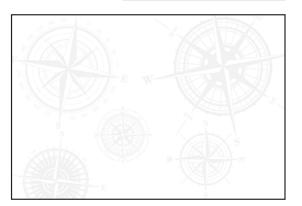
Mark My Words























Extra! Extra!

Ready-to-go Content

Read all about it! Extra! Extra! are pre-written and pre-designed pages covering current events and trends. Drop these pages into your yearbook and use them as they are or customize with your school's content.





Simone Biles: Coming into Tokyo 2020, everyone waited and held their breath to see what gymnastics star Simone Biles might achieve at her second Olympic Games, Bles, 24, announced that she would not be taking part in the fear fine to focus on her mental health after she developed the "twisties," and lost herself in the oir during the yout in the team final. Removing herself from the competition shocked the world, but Biles continued with bravery and grace, demonstrating all the qualifies of a top teammate. She became her team's loudest supporter and cheerfeader as they world on to capture the silver medal behind the Russian Olympic Committee. Biles went through a physical and mental assessment before returning to take the branze in the balance beam final.

Suni Lee: Olympic newcomer Suni Lee had an impressive run at the 2020 Olympic Sunt Lee: Olympic newcomer Sun i Lee had an impressive run at the 2020 Olympic Games, The 18-year-old Almestata native took home the gold medal in the women's all-around competition, as well as a silver in the women's team final and branze in the individual uneven bars. Lee captived the spollight following Simone Biles' withdrawal from the team final. She embraced the moment and made a name for herself as one of USA Gymnastics' newest all-stars.

Top 15 Countries		Countries with the most medals won in 2021				
		Gold	Silver	Bronze	TOTAL	poarding
1	United States	39	41	33	113	yld by winning 13 years of the rder told The kyo games, he world what ." It isn't aming about sinterview e Olympics or ording, but
2	China	38	32	18	88	
3	Japan	27	14	17	58	
4	Great Britain	22	21	22	65	
5	ROC	20	28	23	71	
6	Australia	17	7	22	46	
7	Netherlands	10	12	14	36	
8	France	10	12	.11:	33	ning new
9	Germany	10	1.1	16	37	ned her the ssional
10	Italy	10	10	20	40	Brown, who
310	Canada	7	6	11	24	th the Stars: .com/lifeandstyle/
12	Brazil	7	6	8	21	
13	New Zealand	7	6	7	20	
14	Cuba	7	3	5	15	
15	Hungary	6	7	7	20	

USA Wrestling

least one athlete or team compete in 268 of those events.

has 613 members this year. Of these 613 members, 193 are returning Olympians, and 104 are Olympic medalists. The United States was represented in 44 sports in

Japan. Of the 338 medal events that took place in Tokyo, Team USA had at

medal and extending its Olympic winning streak to 55 games. The U.S. men are now 143-6 at the Olympics, and the women are 74-3.

Olympic gold medal, while the women's team followed suit by claiming its seventh straight gold

USA Basketball



edal with a score of 266, 18 under parties the tournament.













Most Downloaded App

75%

680+ Million

2+ Billion

1+ Billion Video Views Per Day

61% / 39%

32.5%

52 Min./Day

119+ Million Most Followers @charlidamelia

Snapchat

280 Million 5+ Billion

58% / 42%

69% US Teens Say They Use Snapchal

35+ Million

10 Years

30 Min/Day

2+ Million

According to reports, TikTok, Snapchat and Instagram users spend an average of nearly two hours per day scrolling their social media feeds and watching videos. Below are some facts about the social media platforms that keep us connected, informed, entertained and inspired. Remember to get permission from your parents before downloading an app, and always practice online safety.



Instagram

500+ Million 500 million+

200 million+

51% / 49%

72% Teens Say They Use Instagra

30 Min/Day

50+ Billion

1,074 Photos Uploaded Per Second



Retrospect

While you are collecting the news from your school community, we are curating the year's top stories from across the country and around the world. Our fabulous Retrospect pages are available to drop into your book and add to the history you are creating.

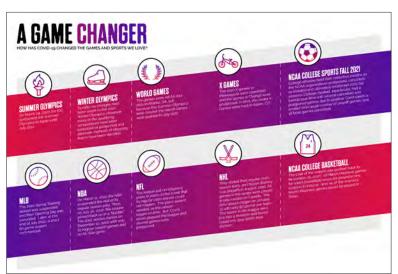
Keywords:

"retrospect" "current events"

Year in Review: 2020-2021



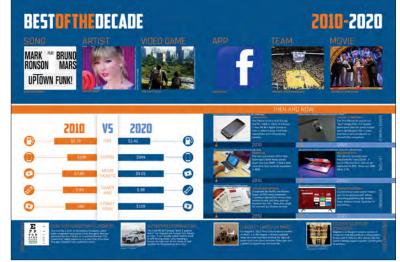




Year in Review: 2019-2020

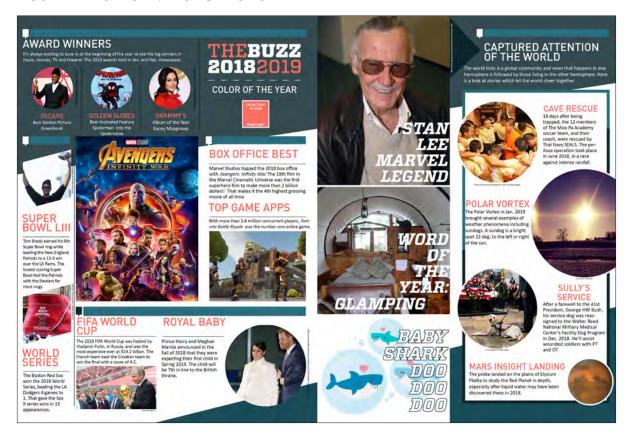






Retrospect

Year in Review: 2018-2019



Year in Review: 2017-2018



Year in Review: 2016-2017



Year in Review: 2015-2016



We've Got You

Covered

Custom Covers





Clarksville High School: 2019-2020

- Matte Lamination
- Gold Foil





Roswell High School: 2019-2020

· Four-Color Litho





Central Magnet School: 2019-2020

- Gold Silkscreen

We know covers

If you can imagine it, we can produce it. Our talented team is ready to help your staff create an unforgettable cover.

*Cover options limited in Canada.

Whitney High School: 2020-2021

Four-Color Litho

Available Cover Special Processes:

Laminations: Standard Matte, Soft Touch, Gloss, Leatherette

Foils: Silver, Gold, Rose Gold, Red, Raised **UV Coatings:** Spot, Raised, Textured, Blind **Embossments:** Emboss, Blind Emboss

Silkscreening



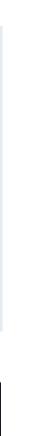
Die-Cuts

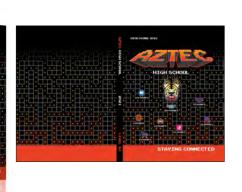




Los Alamos High School: 2020-2021

- Gold Foil





Aztec High School: 2020-2021

Stewarts Creek: 2020-2021

Gloss Lamination

• Red Foil on School Name

- Matte Lamination
- High Level Raised UV on Tiger
- Lower Level Raised UV on Text, Dots and Game Characters



Continue Watching Graduate



Piedra Vista High School: 2020-2021

- Matte Lamination
- Textured UV Coating on Panther Mascot
- Raised Foil on Text and Paw Print



Meet the Team

"We are here to help schools and organizations create one-of-a-kind, uniquely designed custom covers that will perfectly reflect your theme, and will look beautiful on shelves for years to come."

Mike Stephens, Senior Graphic Designer





Alamogorgo: 2020-2021
• Four-Color Litho

- Matte Lamination





Rockvale High School: 2020-2021

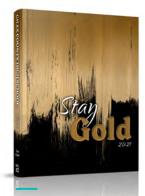
- UV Coating on Front Cover and Spine TextMatte Lamination on Spine and Back Cover

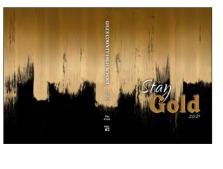




Clarksville High School: 2020-2021

- Matte Lamination
- Varying Levels of Raised UV



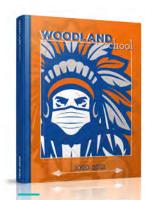


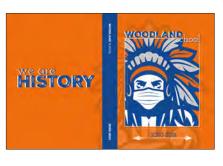
Giles County High School: 2020-2021

- Matte Lamination
- Low Level Raised UV on Paint Strokes
- High Level Raised UV on Title and Spine Text









Woodland School: 2020-2021

Gloss Coating

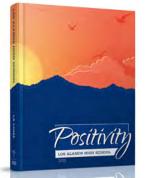




Central Magnet: 2020-2021

Black Leatherette

- Silk Screen on Spine and Front Cover Text
- Die Cut Claw Marks
- Four-Color Endsheets



Matte Lamination



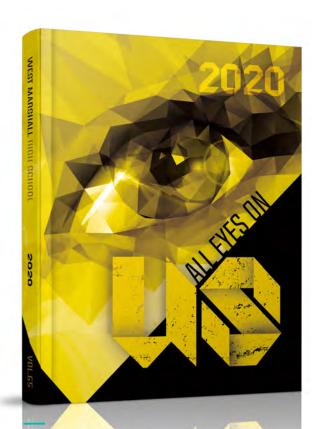
Los Alamos High School: 2020-2021 Raised UV Coating

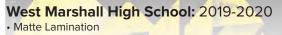




Cedaredge High School: 2020-2021

- Four-Color Litho
- Gloss Lamination





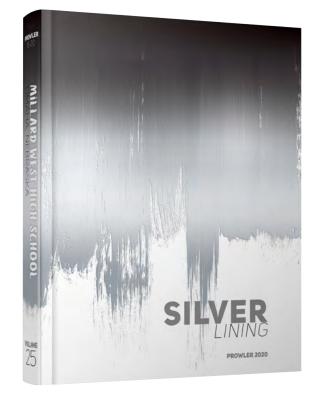
Spot UV





Millard West

Omaha, Nebraska



THEME:SILVER LINING

Topic shrows
Notice to the second of the sec

OPENING







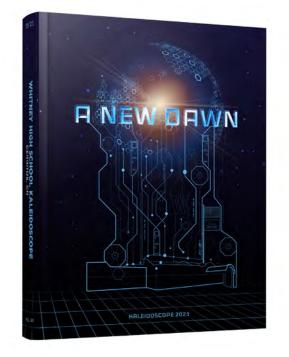
ARTS SPORTS DIVIDER SPIRIT WEEK





Whitney High

Rocklin, California



THEME:A NEW DAWN

HIGH SCHOOL HOPES

Restrict Control Calcasure Department Beccome Reality

WHAT ARE YOU MOST EXCITED FOR WHEN YOU REACH HIGH SCHOOL?

Appell On: "The restrict of the restrict

PORTRAIT

OPENING







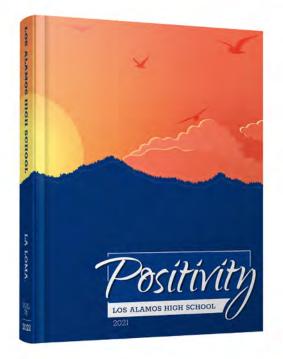


WWW LOADING ERROR



Los Alamos High

Los Alamos, New Mexico



THEME:
POSITIVITY

Brandy Sandoval

Colby Sapp

Colly Cheer Colbers

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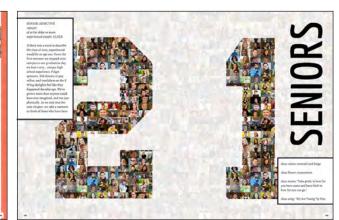






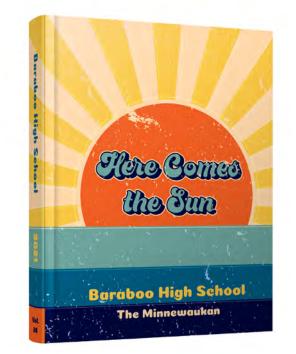
DIVIDER DIVIDER COMMUNITY DIVIDER



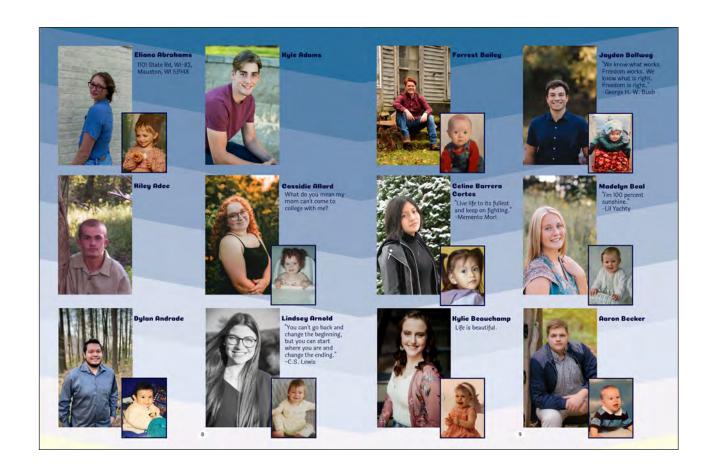


Baraboo High

Baraboo, Wisconsin

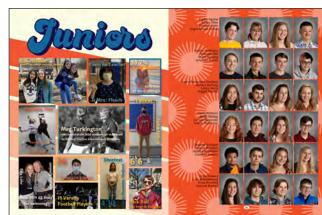


THEME:HERE COMES THE SUN



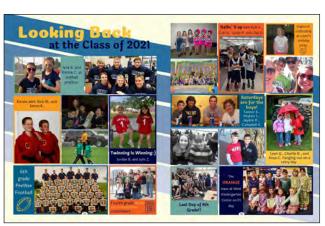
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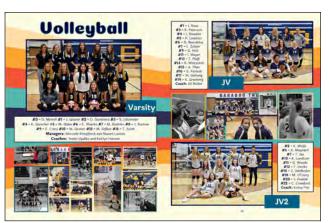






PORTRAIT DIVIDER COMMUNITY SPORTS





Extra Inning Softball

Everywhere, USA



THEME:

BLACK AND YELLOW

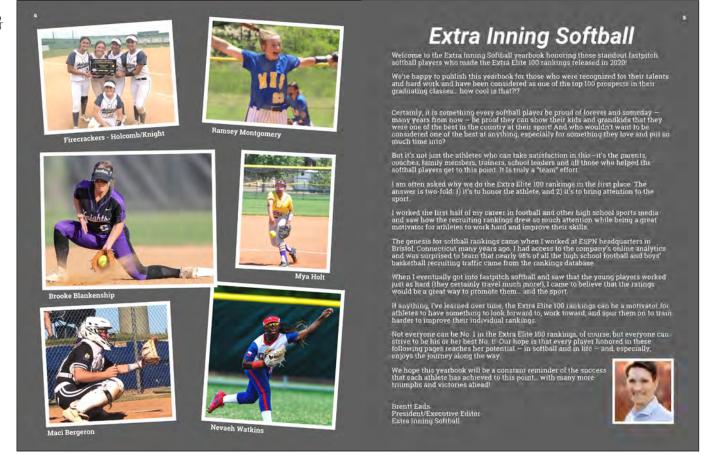
Jordyn Bahl

Beverly Bandits Premier - Skeens (Oklahoma)

When Beverly Bandits organizational leafer and coach Bill Covery pate up praise about Jordyn Bahl complete Bayer Who lumb bases, him and prinches, the us the crimples package including being a to too the hir who for much from to the Ball.

This summer, Jordyn played for the 18U Bandits round at the Connect Sports Tournament and was on the good of the leaf Bandits or who and the Engineering County of the County pate up praise about Jordyn Bahl county and the Connect Sports Tournament and was on the good of the leaf Bandits round at the Connect Sports Tournament and was on the good of the leaf Bandits round at the Connect Sports Tournament and was on the good of the leaf Bandits round at the Connect Sports Tournament and was on the good of the leaf Bandits round at the Connect Sports Tournament and was on the connect Sports Tournament and was on the good of the leaf Bandits round at the Connect Sports Tournament and was on the connect Sports Tournamen

OPENING







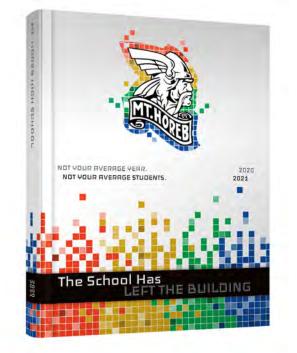
DIVIDER DIVIDER CONTENTS PORTRAIT





Mt. Horeb High

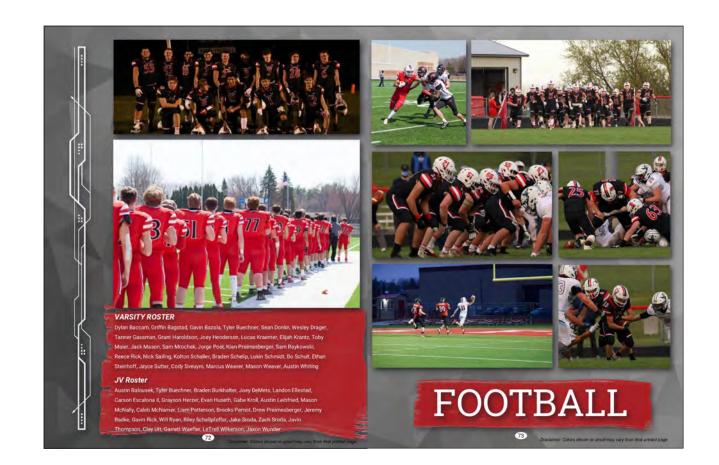
Mount Horeb, Wisconsin



THEME:PIXELATED

PORTRAIT











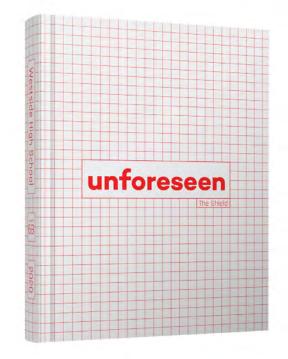


DIVIDER OPENING SPORTS DIVIDER

DIVIDER

Westside High

Omaha, Nebraska



THEME: UNFORSEEN

OPENING







PORTRAIT SPORTS HIGHLIGHTS CLOSING

DIVIDER





Liberty High

Los Alamos, New Mexico



THEME:COME TOGETHER

Fings to a distribution of the segment of the segme

AREUREADY.

Together as ONE

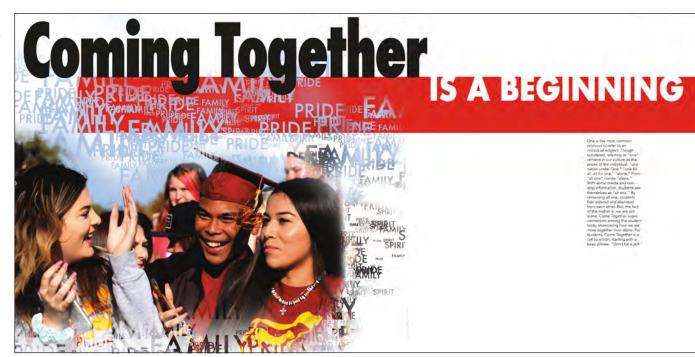
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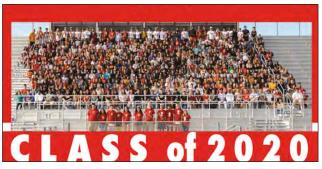
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SPORTS
DIVIDER
PORTRAIT
CLOSING
CLOSING

DIVIDER

OPENING



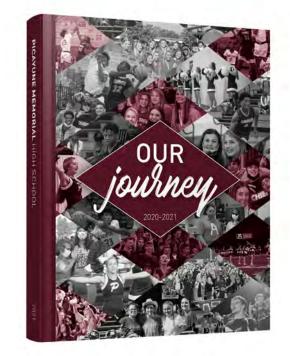






Picayune Memiorial High

Picayune, Mississippi



THEME:OUR JOURNEY



PORTRAIT

OPENING







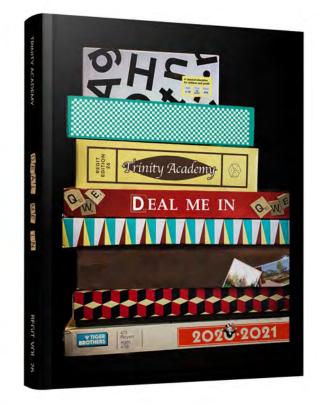






Trinity Academy

Raleigh, North Carolina



THEME:
DEAL ME IN



STUDENT LIFE







SPIRIT WEEK
SPORTS
DIVIDER
PORTRAIT

DIVIDER

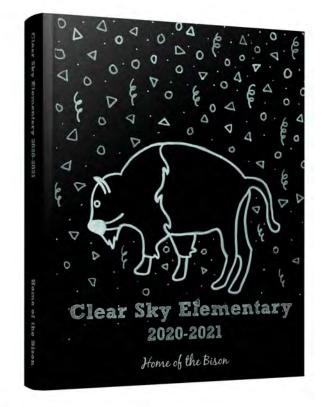




PORTRAIT

Clear Sky

Castle Rock, Colorado



THEME:

HOME OF THE BISON



DIVIDER







ACTIVITIES
ACTIVITIES
PORTRAIT
ACTIVITIES

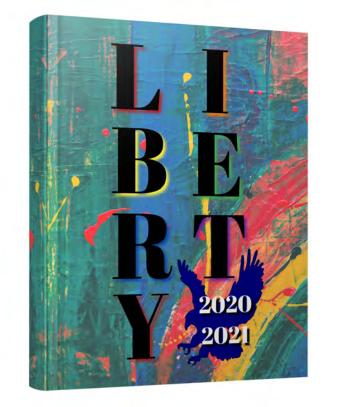




PORTRAIT

Liberty

Colleyville, Texas



THEME:
SPLATTER



DIVIDER







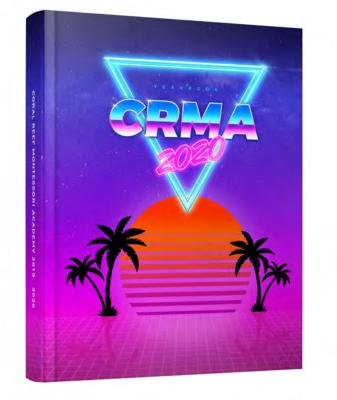
PORTRAIT REMOTE ACTIVITY AWARDS





Coral Reef Montessori

Miami, Florida



THEME: 80's RETRO



OPENING







ACTIVITIES
FINE ARTS
PORTRAIT
ACTIVITIES

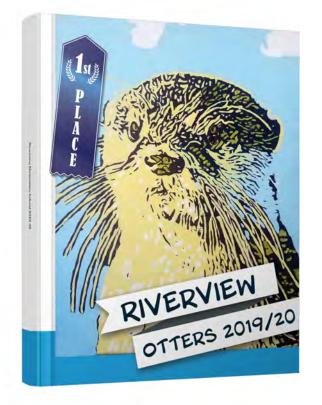
OPENING





Riverview

Saratoga Springs, Utah



THEME: OTTERS

SCHOOL, INTERRUPTED

SCHOOL, INTERRUPTED

SO What for the second control of the second c

OPENING



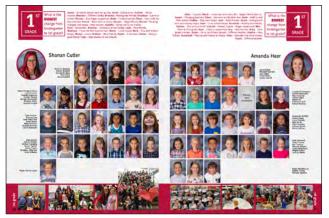


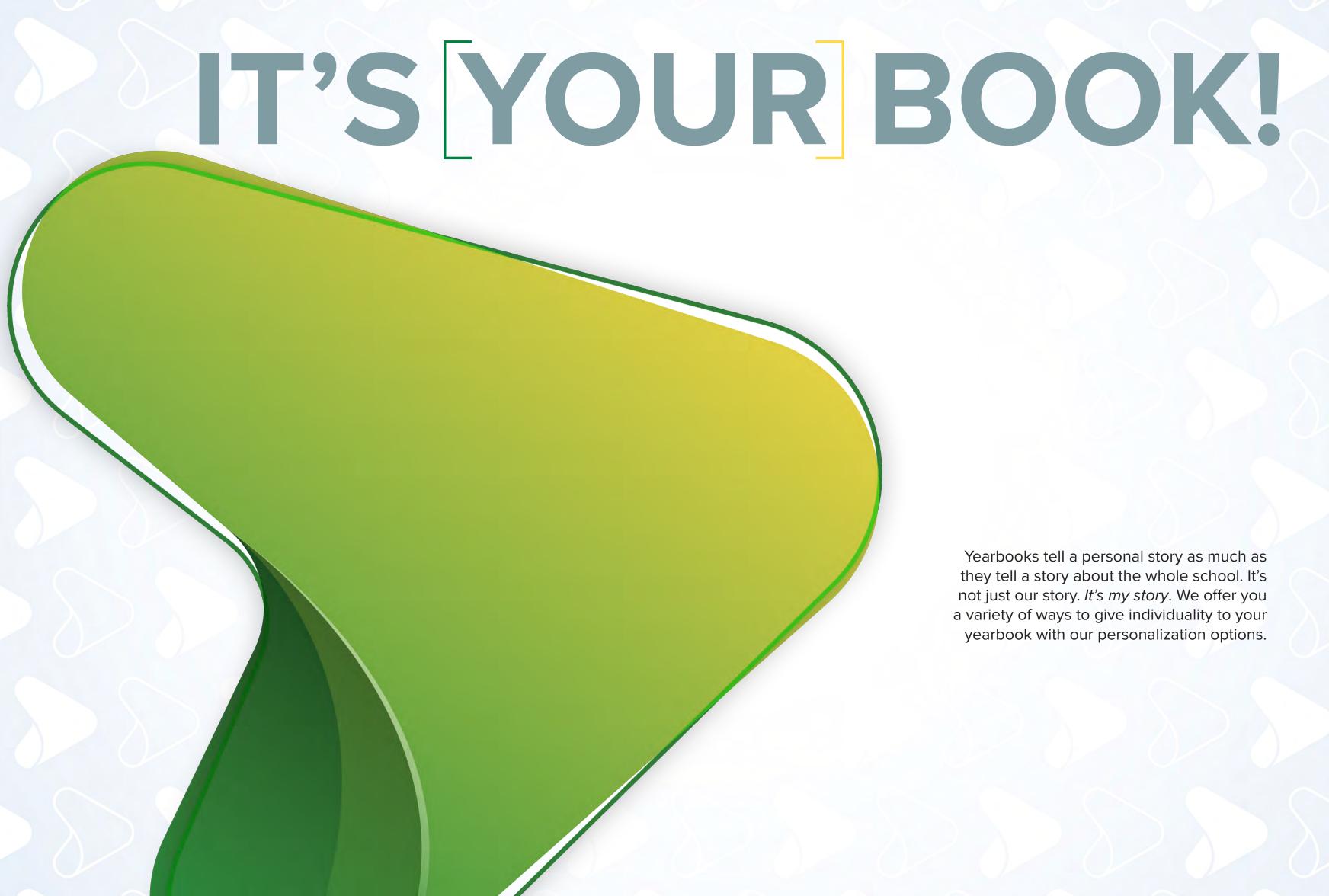


DIVIDER CLUBS ARTS PORTRAIT

HISTORY







Make It Personal

Personalized Pages

The yearbook can never capture every photo from the school year - especially those photos taken of a child at home or outside of school. Why not give your families the opportunity to add their own photos to their copy of the yearbook with Personalized Pages?



How it Works

- O1. Turn on Personalized Pages in your book's store settings.
- 02. When a customer orders the yearbook from your store, they can choose to add their own photos, layouts and text.
- Pages will print in the back of their own copy of the yearbook.

Put Your Stamp On It

Name Stamping

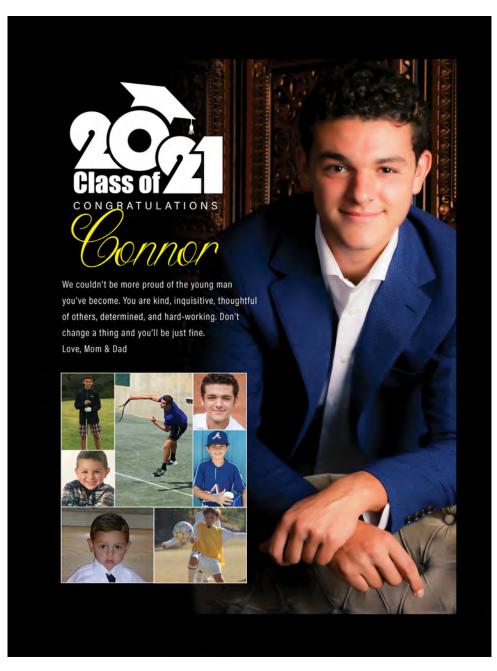
When you offer Name Stamping in your online yearbook store, your customers can have the student's name foil-stamped onto their cover. The name will appear in the lower right corner. It's a beautiful way for students to personalize their yearbook and mark it as their own.



Love, Mom and Dad

Senior Ads

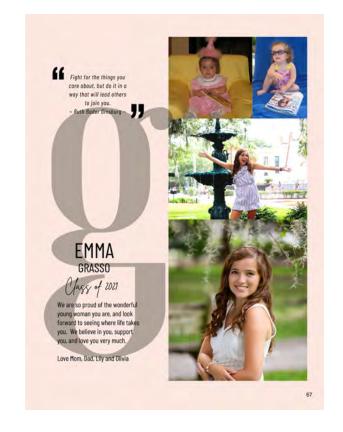




With the Parent Ads feature in Creator Studio™, parents can celebrate their seniors. And, this dedication can make the yearbook even more special for students. This ad space offered to parents can include their own sentimental message, a photo or a photo collage depending on what your school offers.

The school receives 90% of the revenue raised from Senior Ad sales.



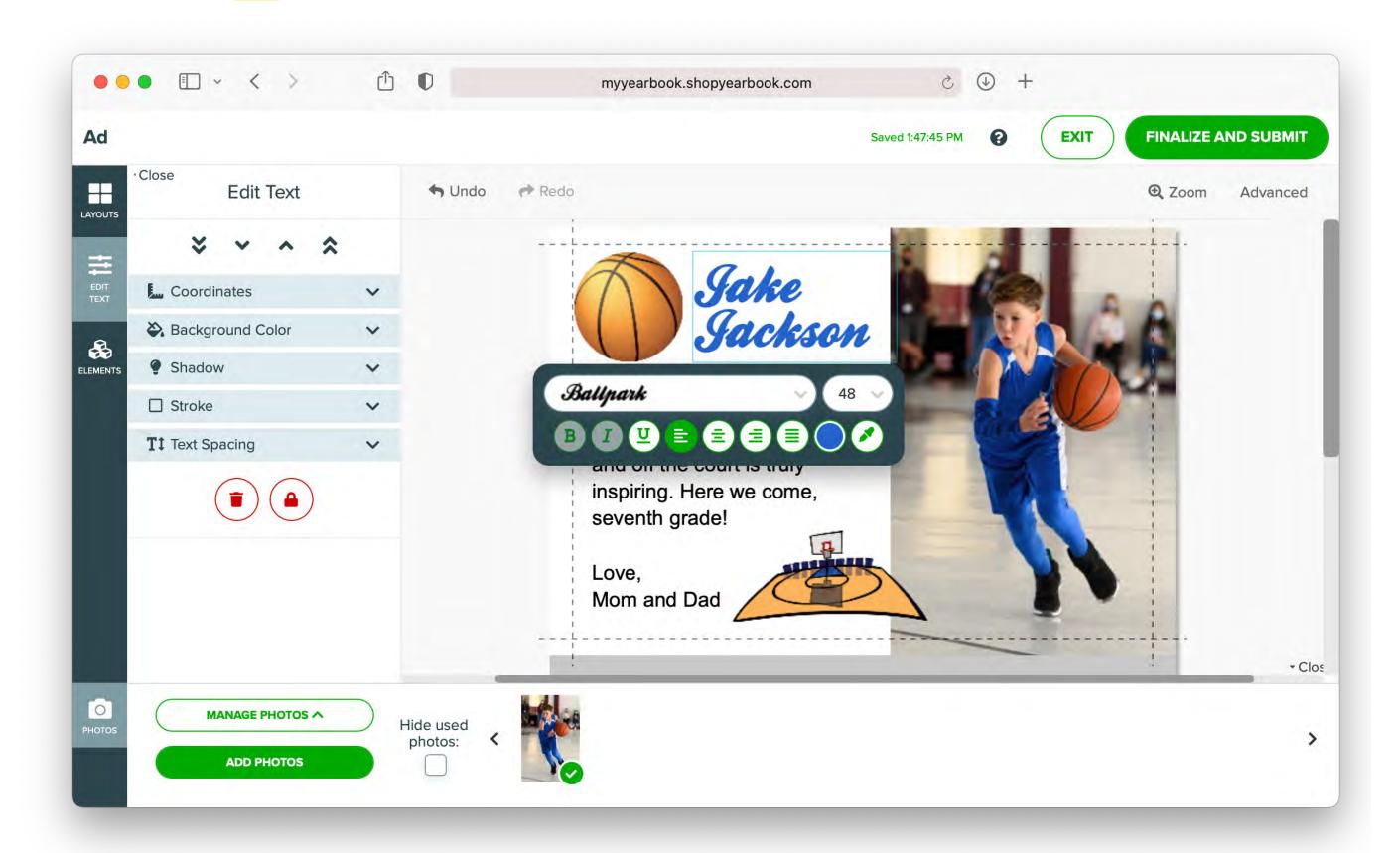


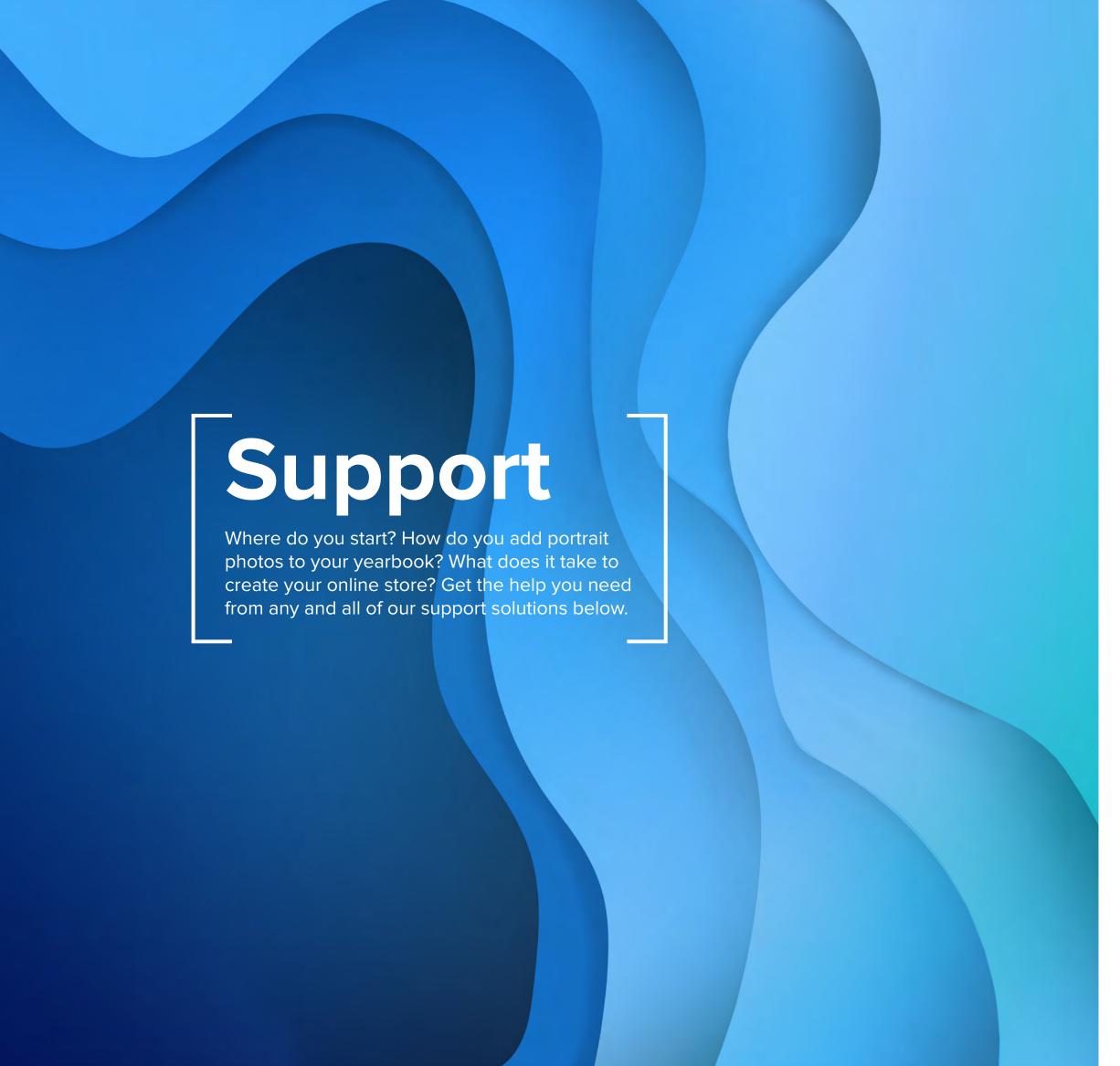
P.S. I Love You

Parent Ads

Parent Ads is a feature that allows parents to celebrate a student's achievements while also supporting the school. And, this dedication can make the yearbook even more special for students. This ad space offered to parents can include their own sentimental message, a photo or a photo collage depending on what your school offers.

The school receives 90% of the revenue raised from Parent Ad sales.





Customer Support

(855) 537-0050

Milestone Yearbooks: support@milestoneyearbooks.com

Picaboo Yearbooks: support@picabooyearbooks.com

Creator Studio™ Knowledge Base



Search help articles from the Creator Studio[™] Knowledge Base at www.CreatorStudioApp.com

Tutorial Videos



YouTube http://bit.ly/youtube-yb



Meet the Team

"Our customer support is our commitment to help you make the yearbook a source of pride for your school, and the community it serves!"

Kelly Burnham, CSS Team Lead

